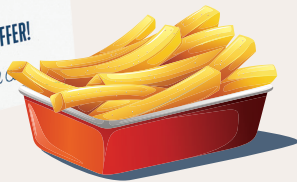


# THE IDAHO POTATO COMMISSION HAS PROGRAMS AVAILABLE TO INCREASE YOUR SALES & PROFITABILITY!

## WE PAY YOU!

### MENU ALLOWANCE PROMOTIONS

- **We'll pay you** to put one of the most recognized brands in the foodservice industry on your menu!
  - ▶ Customizable to suit your needs (printed and electronic menus)
  - ▶ Reinforces your commitment to quality ingredients



### LIMITED-TIME OFFER PROMOTIONS

- Running a limited-time offer with Idaho® Potatoes can help drive higher margins.
- Let our chef develop profitable concepts at no cost to you!

For more information contact your foodservice promotion director here »

